

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

FILED

AUG 19 1963

Registration Section
DEPARTMENT OF JUSTICE

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION No.

574

For Six Months Period Ending June 30, 1963
(Insert date)

1. (a) Name of Registrant.

European Travel Commission

(b) All other names used by Registrant during the period.

None

(c) Address of principal office.

630 Fifth Avenue, New York 20, New York

(d) Name of person or persons in charge of principal office.

Donald N. Martin, Executive Director

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States 20

(b) Approximate number of members outside the United States 20

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
Luis Lopez Ballesteros	1963	Information Officer Spanish Embassy, Washington D.C.
Jean Ravanel, Commissaire General	1963	French Tourist Office, Paris
L. J. Lickorish, Gen. Mgr.	1963	British Travel Ass'n. London
Erling Storrusten, Mg. Director	1963	Norway Travel Ass'n. Oslo

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
Mr. Luis Bolin, Inf. Counselor Spanish Embassy Washington DC	1963	Retired
Dr. Paul Bernecker, Director Austrian State Tourist Office, Vienna	1963	Resigned
Mr. R.F. Mattasich, Director Austrian State Tourist Office, New York	1963	Resigned
Jean Saintany, Commissary General French Govt. Tourist Office Paris	1963	New post
John G. Bridges, Director Gen. British Travel Ass'n. London	1963	Retired
G.B. Lampe, Director, Norway Travel Ass'n. Oslo	1963	Retired

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

None

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

See attached list 6

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Joint advertising, promotion and publicity campaign designed to attract American tourists to Europe. The commission publishes booklets of the Major Events in Europe for the Summer, Fall, Winter and Spring; listings of musical events; information on motoring through Europe; leaflet listing names and addresses of national tourist offices members of ETC. Distributes above described literature to travel agents and the general public in reply to inquiries. Makes information on travel to Europe available to travel writers. Participates in travel industry meetings and conventions, for the purpose of keeping the industry informed of latest tourist developments in European countries such as new hotels, events and attractions, tours, etc. Advertises in consumer and travel trade publications attractions of European travel.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

*Name and address of employee
or other individual*

*Nature of any changes during period in activities for
Registrant or its foreign principals*

*Has connection with
Registrant ended?*

See attached list 9 (a)

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

*Name and address of employee
or other individual*

*Nature of services or
assistance rendered*

*Has connection with
Registrant ended?*

Mrs. Rita Horovitz
104-60 Queens Blvd.
Forest Hills, Queens, N.Y.

Stenographer

No

Mrs. Catalina Sodero
670 West End Avenue
New York 20, New York

Secretary

No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received	Name of foreign principal from whom funds received ¹	Purposes for which received ²	Amount received ³
Jan. 1 to June 30 1963	See attached list 10 (a)		

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

Date funds received	Name of person from whom received ¹	Purposes for which received ²	Amount received ³
None			

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

Date payment was made	Name of person to whom payment was made ¹	Purposes for which payment was made ²	Amount of payment ³
1/1-6/30'63	Executive Director, Secretary, Stenographer, Rockefeller Center	Salaries, payroll taxes, health plan, rent	12,060.30
	Various	Adm. expenses incl. local phone, messenger, telegrams, mimeograph, photocopy, stationery, office supplies, postage, etc.	3,600.34
	Donald N. Martin & Co.	Public Relations Fee	24,000.00
	Various	P.R. expenses incl. cost of printing & distr. press releases, articles, travel folders; svce. of film distributor; display material; travel shows; photo coverage; industry meetings; part. in travel conventions; in-city expenses Exec. Dir.; long distance phone svce, etc.	24,162.91
	European Travel Com. Brussels, Belgium	Research on Youth Tourism	20,000.00
	Van Brunt Co.	Adv. newspapers & trade press	21,971.41

Writers of articles: Donald N. Martin; Betty Sullivan and Robert Prall (temporary employees)

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

*Name of person by
whom delivered*

*Number of speeches, lectures,
and talks delivered*

*Number of radio broadcasts
delivered*

See attached list 11 (a)

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars	(15) Lantern slides
(2) News bulletins	(9) Form letters X	(16) Still pictures
(3) Newspapers	(10) Reprints	(17) Posters
(4) Articles X	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) Photographs X
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts X	(20) Maps
(7) Pamphlets	(14) Moving pictures	(21) Other publications <u>travel folders</u>

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Releases, articles and other material described in (b) above dealt solely with travel to Europe and were prepared and distributed by Donald N. Martin and Company, 630 Fifth Avenue, New York 20. Persons who wrote, edited or prepared such material were: Donald N. Martin, Betty Sullivan, Stanley Raiff.			

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-408 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.
No. See below.
- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-408? If not, explain why any such communications and publications were not so labeled.
No. See below.
- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-408? If not, explain why any such reports were omitted.

No report was made because it is not required under Section 4 of the Foreign Registration Act of 1938 as amended. According to Section 4, literature dealing solely with travel and tourist matters is not subject to filing and labeling requirements.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

None

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

None.

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

See paragraph 10

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Donald N. Martin
 (Signature)

Donald N. Martin, Executive Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at

this

16th

day of

August, 19*63*

HARRY MANDER
 Notary Public, State of New York
 No. 41-2570690
 Qualified in Queens County
 Certificate filed in New York County
 Commission Expires March 30, 1965

Harry Mander
 (Signature of notary or other officer)

My commission expires

19.....

MEMBERS OF THE EUROPEAN TRAVEL COMMISSION IN EUROPE

REGISTRATION No. 574

Mr. Arthur Haulot, Commissaire General
Commissariat General au Tourisme
Gare Centrale, Rue de l'Imperatrice
Brussels, Belgium (BELTOURISME)

Mr. Sven Acker, Director
National Travel Association of Denmark
Banegaardspladsen 5/7
Copenhagen V, Denmark (TURISTFORENINGEN)

Mr. Jorma Tolonen, Managing Director
Finnish Tourist Association
Mikonkatu 15A
Helsinki, Finland (MATKAILLIJA)

Mr. Jean Ravel, Commissaire General
Commissariat General au Tourisme
8, Avenue de l'Opera
Paris 1er, France (COMIGETOURISME)

Dr. Arno Staks, Director General
Deutsche Zentrale fuer Fremdenverkehr
Beethovenstrasse 69
Frankfurt-Main, Germany (FREMDEVENKEHR)

Mr. Leonard J. Lickorish, General Manager
British Travel and Holidays Association
Queen's House, 64/65 St. James's Street
London S.W.1, England (TAGBANDI, PICCY)

Mr. Kotis Eliascos, President
National Tourist Organization of Greece
4 Stadiou Street
Athens, Greece (GRECTOUR)

Mr. Thorleifur Thordarson, Director
Iceland Tourist Bureau
Reykjavik, Iceland (REYKJAVIK)

Mr. T.J. O'Driscoll, Director General
Bord Failte Eireann (Irish Tourist Board)
13, Merrion Square
Dublin, Ireland (FAILTE)

His Excellency Alberto Folchi
Minister of Tourism
Ministero per il Turismo e lo Spettacolo
Via della Ferratella 45
Rome, Italy (MINISTERO TURISMO)

Mr. Robert Ginsbach, Director
Office National de Tourisme du Grand
Duche Luxembourg de
65 Avenue de la Gare
Luxembourg (TOURISME)

Mr. Gabriel Ollivier, High Commissioner
Commissariat General au Tourisme et
a l'Information
2a, Boulevard des Moulins
Monte Carlo, Monaco (TOURISME)

Col. A. Risseeuw, Director General
Netherlands National Tourist Office (ANVV)
Parkstraat 38
The Hague, The Netherlands (INFORMATION)

Mr. Erling Storrusten, Managing Director
Norway Travel Association
H, Heyerdahls gate 1
Oslo, Norway (LANDSREISELAGET)

Mr. Alvaro J. Roquette, Director
Tourist Services
Secretariado Nacional de Informacao
Palacio Foz, Praça dos Restauradores
Lisbon, Portugal (SECRETARLADO)

The Hon. Antonio Garcia Rodriguez-Acosta
Director General of Tourism
Medinaceli 2
Madrid, Spain (TURISMO)

Mr. Eric Schulze, Managing Director
Swedish Tourist Traffic Association
Klara Vastra Kyrkogata 3a
Stockholm, Sweden (TRAFICALL)

Dr. Werner Kaempfen, Director
Swiss National Tourist Office
Bahnhofplatz 9
Zurich 23, Switzerland (SWISTURIST)

Mr. Nejat Sonmez, Director General
Basin-Yayin ve Turizm
Genel Mudurlugu
Ankara, Turkey (YAYIN)

Mr. Dusan Maric, Secretary General
Tourist Association of Yugoslavia
Nusiceva #9
Belgrade, Yugoslavia (TURIZAM)

19 1963
Registration Section
DEPARTMENT OF JUSTICE

MEMBERS OF THE EUROPEAN TRAVEL COMMISSION IN THE U.S.

Mr. Peter De Maerel
Official Belgian Tourist Bureau
720 Fifth Avenue
New York 19, New York (JU 6-1070)

Mr. James T. Turbayne
British Travel Association
680 Fifth Avenue
New York 19, New York (CI 5-2800)

Mr. Axel Dessau
Danish National Travel Office
588 Fifth Avenue
New York 36, New York (JU 6-3320)

Mr. Herman Ramo
Finnish National Travel Office
10 East 40 Street
New York 16, New York (LE 2-2484)

Mr. Andre Alphand
French Government Tourist Office
610 Fifth Avenue
New York 20, New York (PL 7-1125)

Mr. Hans J. Baumann
German Tourist Information Office
500 Fifth Avenue
New York 36, New York (LO 4-0670)

Mr. George Kapsambelis (DIPLOMAT)
Greek Information Service
69 East 79 Street
New York 21, New York (TR 9-5058)

Mr. Hannes Kjartansson (DIPLOMAT)
Icelandic Consulate General
551 Fifth Avenue
New York 17, New York (MU 2-6033)

Mr. Kevin Durnin
Irish Tourist Office
33 East 50 Street
New York 22, New York (PL 3-0159)

Mrs. Manolita T. Doelger
Italian State Tourist Office (ENIT)
626 Fifth Avenue
New York 20, New York (CI 5-4825)

Mr. Maurice Steinmetz (DIPLOMAT)
Luxembourg Consulate General
200 East 42 Street
New York 17, New York (MU 7-3166)

Mr. Georges Borghini (DIPLOMAT)
Monaco Information Center
630 Fifth Avenue
New York 20, New York (PL 7-2684)

Mr. Onno Leebaert
Netherlands National Tourist Office
609 Fifth Avenue
New York 22, New York (PL 8-1866)

Mr. Per Prag
Norwegian National Travel Office
290 Madison Avenue
New York 17, New York (MU 3-8933)

Mr. Jorge Dias
Portuguese Information and Tourist
Office
447 Madison Avenue
New York 22, New York (PL 5-9806)

Mr. Luis Lopez Ballesteros (DIPLOMAT)
Spanish Information Office
~~5017 Upton Street, N.W.~~ NATL. PRESS BLOC.
Washington 16, D.C. (EM 3-8076)

Mr. Birger Nordholm
Swedish National Travel Office
630 Fifth Avenue
New York 20, New York (CI 6-1675)

Mr. Hans Baertschi
Swiss National Tourist Office
10 West 49 Street
New York 20, New York (PL 7-5944)

Mr. Burhan Dogancay
Turkish Information Office
500 Fifth Avenue
New York 36, New York (LO 4-5990)

Mr. Stojan Pudar
Yugoslav State Tourist Office
509 Madison Avenue
New York 22, New York (PL 3-7810)

All amounts received during the period directly or indirectly from each foreign principal named under item 6 as follows:

Payments made by member countries of the European Travel Commission for the Joint Promotion Campaign, 1963:

Belgium	\$12,000.00
Denmark	9,000.00
Finland	5,000.00
Germany	15,000.00
Great Britain	44,000.00
Greece	5,000.00
Ireland=	12,000.00
Italy	20,000.00
Netherlands	12,000.00
Norway	9,000.00
Sweden	12,000.00
Switzerland	13,000.00
Turkey	5,000.00
Yugoslavia	<u>2,500.00</u>
	\$180,500.00

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AUG 17 1963

Registration Section
DEPARTMENT OF JUSTICE

ITEM 11 (a)

<u>DATE</u>	<u>STATION</u>	<u>PROGRAM</u>	<u>GUEST</u>	<u>SUBJECT</u>
(DEC.) 12/62	WNBC-TV (Network)	Exploring		ETC assisted Ed Scherer, producer, in preparing a group of vignettes "Christmas in Europe."
12/62	WMCA-Radio (N.Y.)	Barry Gray Show	D.N. Martin, ETC Exec. Director; Terry Black, Traveltyme Tours; Eric Friedheim, Pub., Travel Agent; Guido Vittori, Alitalia; G.L. O'Reilly, Cunard; Paul Bewshea, BOAC.	The Executive Director of ETC participated in a two-hour panel discussion on travel to and in Eur.
12/21/62	WRFM-Radio (N.Y.)	Casper Citron	Max Lehman, Swiss Office	Mr. Lehman spoke about skiing in Europe.
(Jan.) 1/4/63	WRFM-Radio (N.Y.)	Casper Citron	Per Johansen, Scandinavian Trvl. Comm.	Winter sports in the Scandinavian countries as well as all Europe was discussed by Mr. Johansen.
1/4/63	WQXR-Radio (N.Y.)	Observation Point	Axel Dessau, Drt., Danish Office	Mr. Dessau interview with the show's hostess, Duncan MacDonald concerned the advantages of spring travel in Eur., outstanding attractions, travel by car, shopping, dining, etc.
1/11/63	WRFM-Radio (N.Y.)	Casper Citron	Akil Serdaroglu, Ass't. Drt. Turkish Office	Travel in Turkey was spotlighted on this program.
(Feb.) 2/12/63	MOR-Radio (N.Y.)	Dollars and Sense (Fay Henle)	Jorge Dias, Portugal; Per Prag, Norway; Don Crabb, B.T.A.	Spring in Europe was discussed with emphasis on traditional seasonal celebrations, folklore festivals and events.

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MAR 19 1963

Registration Section
DEPARTMENT OF JUSTICE

REGISTRATION NO. 574

DATE

STATION

PROGRAM

GUEST

SUBJECT

(March)
3/15/63

WRFM-Radio
(N.Y.)
QXR-Radio
(Eastern Division
Network)

Casper Citron

Manolita T. Doelger,
Drt., Italian State
Tourist Office

Mrs. Doelger, Chairman, ETC spoke
for the Commission about the
attractions of travel to Europe.

3/16/63

WNBC-Radio
(Network)

"Europe's
Special /Ode to
Spring"

Hans Baertschi, (Swiss
Office) Victor Borge,
Licia Albanese, Margaret
Leighton, Edward Mulhare,
Patachou.

Mr. Baertschi was the ETC spokesman
on this half-hour special featuring
folklore in Europe. The European
celebrities described features
in their respective countries. In
addition, the spring attractions of
Belgium, Finland, Sweden, Germany,
Greece, Luxembourg, Monaco and
Spain were also highlighted.

3/30/63

QXR-Radio
(Network)

Casper Citron

Axel Dessau, Director,
Danish Office and
Henning Søager, Director,
Tivoli Gardens, Copenhagen

Mr. Dessau and Mr. Søager discussed
outstanding attractions in Denmark
as well as throughout Europe.

(April)
4/22/63

CBS-TV
(Network)

To Tell the Truth

Mr. Henning Søager, Drt.,
Tivoli Gardens, Copen-
hagen

the
Mr. Søager participated in/CBS
network show to acquaint American
tourists with an example of one
of Europe's outstanding attractions
-- Tivoli Gardens, Copenhagen.

5/29/63

ABC-TV
(Network)

Answering Service

Hans Baertschi, Swiss
Nat'l Tourist Office.

Mr. Baertschi represented ETC and
answered questions on travel to
Europe telephoned in from viewers.

(May)
5/3/63

WEWS-TV
(Cleveland, Ohio)

News Program

Manolita T. Doelger,
Drt., Italian Office and of travel to Europe.
Chairman, ETC.

Enrique Garcia Herranz,
Drt., Spanish Office

The attractions of travel to Spain
and Europe were discussed.

5/29/63

WRFM-Radio
(N.Y.)

Casper Citron

<u>DATE</u>	<u>STATION</u>	<u>PROGRAM</u>	<u>GUEST</u>	<u>SUBJECT</u>
(June) 6/5/63	WRFM-Radio (N.Y.)	Casper Citron	Hans Baumann, Dir., German Office	Folklore in Europe
6/28/63	WRFM-Radio (N.Y.)	Casper Citron	Stan Raiff, ETC	Folklore in Europe

REGISTRATION No. 514

FILED

1963

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